



UTS NORTH SYDNEY DISTRICT CRICKET CLUB

UTS
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PLAYER SPONSORSHIP PROGRAM

2021/22



ABOUT OUR CLUB

The UTS North Sydney District Cricket Club ('The Bears') is one of the foundational clubs of the NSW Premier Cricket Competition, which began in 1893.

The Bears are an integral part of the North Sydney community and call cricket's most picturesque venue, North Sydney Oval, home. Since the first cricket pitch was laid in St Leonards Park in 1867, North Sydney Oval has been synonymous with the game.

The Bears' distinctive red and black colours are instantly recognisable in the Australian sporting landscape while the club's roaring bear logo is equally well known. The club's apparel attracts the community's attention.

The Bears count amongst their alumni 21 former international (Test) cricketers who played for Australia whilst playing cricket for North Sydney and 66 former NSW representatives including famous cricketing identities such as Don Bradman, Bill (Tiger) O'Reilly, Stan McCabe and Sid Barnes.

We field five men's grade teams every Saturday, two men' age group sides, and three women's teams. In addition, each week in excess of 600 local kids take the field for the Bears' junior club, all with the dream of playing on North Sydney Oval in the red and black.

A player sponsorship is the perfect way for local businesses to support their community and promote a healthy lifestyle, while promoting their brand amongst the ever-growing Bears' community.

SUPPORT YOUR BEARS!

✉ nsdccsec@northsydneycc.com.au

☎ +61 0459 951 838

📘 UTS North Sydney District Cricket Club (2.5K Followers)

📷 @outsnorthsydneycricket (2.2K Followers)

🐦 @NthSydCricket (1.4K Followers)

**Followers count as of July 2021*

UTS
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Anushka Dongre
proudly sponsored by **Your Business**



YOUR LOGO





PATRICK LINDSAY

PREMIER CRICKET CAREER MILESTONE

300 WICKETS



utsnorthsydneycricket • Follow

utsnorthsydneycricket BEARS MILESTONES

Two Bears stalwarts notched up significant milestones during Round 11. Not only did Robbie Aitken become only the second man in Sydney Grade cricket history to take 600 wickets and score 11,000 runs at First Grade level, but also our Hon. Secretary and Fifth Grade captain @p.lindz took his 300th Premier Cricket wicket. Congratulations to both!

Read more:
<http://www.northsydneycc.com.au/news/rob-aitken-and-pat-lindsay-chalk-up-milestones/>

#BewareTheBear

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Liked by [profile] and 102 others

JANUARY 28

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utsnorthsydneycricket
Bon Andrews Oval North Sydney

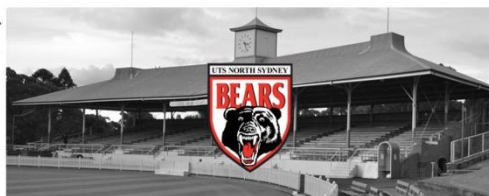
utsnorthsydneycricket Winners are grinners! A fantastic victory for our Brewer Shield girls on Bears Community Day, winning a low-scoring thriller by 4 wickets. We were 6/28 in reply to @ndcc1925's 87 all out, before @_lucywarren and @tuvinijayakody put together a mature unbeaten partnership of 63 to carry us to the win.

Perhaps we should play with pink stumps every week?!

#BewareTheBear

Liked by [profile] and 81 others

FEBRUARY 14



Back to the Bears day

The first grade T20 double header on November 3 is Back to the Bears day for all former players. Whether you donned the red and black, or wore the red, green and gold, the club hopes to see you at North Sydney Oval on the first Sunday in November. [Click here to read more.](#)

Round 2, Week 1 Wrap

The Bears started round 2 against

Your Business taking the Bears to the next level

northsydneycc.com.au/partners/player-partners/

Support the businesses who are supporting Bears' players through our player partnership program. For more information on the player partnership program, [click here.](#)

NextGen.Net supporting Mac Jenkins

NextGen.Net Pty Ltd is Australia's leading technology solution provider to the mortgage industry delivering quality products and services to a range of banks, non-bank lenders

PLAYER SPONSORSHIP OVERVIEW

\$1,000 excl. GST

- Prominent business branding on all player-specific social media content, leveraging the Bears' 2,500 Facebook, 2,200 Instagram and 1,400 Twitter followers. This will include:
 - Announcements when the player is the club's overall or First Grade Player of the Round
 - Commemoration of 100s and 5-wicket hauls
 - Celebration of career milestones achieved during the season
 - Commemoration of representative selections, if applicable

- Annual social media promotion with links to player and club

- Detailed business and services article in one edition of our weekly in-season email newsletter

- Branding displayed in every edition of our weekly in-season email newsletter

- Business promotion on the "Player Partners" section of our website: northsydneycc.com.au/partners/player-partners/

- Photograph with player and option for player stock photo to include business-branded cap or hat

- Complimentary ticket to end-of-season function



KEN IRVINE SCOREBOARD

Toilets

← WOMEN

TOILET

MEN →

NSO

