



UTS NORTH SYDNEY DISTRICT CRICKET CLUB

Sponsorship Program

UTS North Sydney District Cricket Club ('The Bears') is the premier amateur summer sporting body on the lower North Shore

UTS North Sydney's place in the world's premier club cricket competition

The UTS North Sydney District Cricket Club ('The Bears') is one of the foundation clubs of the NSW Premier Cricket competition, which began in 1893.

The Bears field sides in each of the five senior men's grades, as well as a team in the Poidevin-Gray Shield (under 21) and AW Green Shield (under 16) competitions. The NSW Premier Cricket Competition is the primary feeder competition to Cricket NSW, which in turn is a major feeder to our national team. The Bears' role is to provide competition and talent to feed this cricket development pathway.

The club has achieved notable success in recent years. In 2018/19 two of our first grade players were runners-up for the O'Reilly Medal, the Premier Cricket competition's award for best and fairest player. One of those runners-up, Tom Jagot, won the prestigious award in 2020/21. In 2019/20, the Bears won the fifth grade premiership and were runners-up in the Poidevin-Gray Shield. In 2023/24 the Bears went one better by winning the Poidevin-Gray Shield.

In 2018/19, an exciting new chapter in the club's history commenced with the launch of the women's cricket program. The U18 Bears side made its debut in NSW Premier Cricket's Brewer Shield competition with a full grade program following, which started with a third grade team in 2019/20. A joint second grade team was formed with Gordon for the 2021/22 season, and the Bears established our standalone UTS North Sydney second grade team in 2023/24, winning the Premiership in that first year and defending the title in 2024/25.

In addition to our senior cricket teams the Bears has a junior cricket program consisting of some 500 boys and girls participating in the North Shore Junior Cricket Association (NSJCA) age-group and Cricket Blast competitions.

To prepare our juniors for the NSJCA competition, UTS North Sydney runs weekly squad sessions for 250 U9, U10 and U11 players at Bon Andrews and Northbridge Ovals. We also actively support girls' cricket through integrated coaching programs.



Why partner with the Bears?

An iconic club with an iconic home

The Bears call cricket's most picturesque venue, North Sydney Oval, home. Since the first cricket pitch was laid in St Leonards Park in 1867, North Sydney Oval has been synonymous with the game.

The Bears' distinctive red and black colours are instantly recognisable in the Australian sporting landscape while the club's roaring bear logo is equally well known. The club's apparel attracts the community's attention.

A rich and proud tradition in representative cricket

The Bears count amongst their alumni 21 former Test cricketers who played for Australia as well as the Bears and 66 former NSW representatives including famous cricketing identities such as Don Bradman, Bill (Tiger) O'Reilly, Stan McCabe and Sid Barnes.

UTS North Sydney has a number of players currently climbing the representative cricket ranks, and our coaching staff boast international experience with Michelle Goszko, our Women's High Performance Specialist Coach.

Regular coverage in the media

The Bears receive regular coverage in the local press, with multiple images highlighting our playing partners. We attracted widespread coverage of Robert Aitken breaking the all-time first grade appearances record and then, more recently, becoming the first player ever to play 500 Premier Cricket first grade matches. This has involved articles in the Daily Telegraph, SMH and Australian, a video feature on news.com and several radio appearances.

The Bears have a strong social media presence with 4,800 followers on Instagram and 3,900 on Facebook. We also send a fortnightly email newsletter to supporters throughout the season.





Sponsorship packages

all prices exclude GST

Community Partner - \$7,000

- Teardrop banner (sponsor supplied) at North Sydney Oval, Bon Andrews Oval and Tunks Park on match day and any clinics
- Logo on club-wide social media graphics
- Branding and naming rights for two specific teams and one weekly in-season social media post (e.g. “play of the week”), for all social and Bears-controlled media
- Advertising banner and dedicated page on club website
- Dedicated advertising campaign on social media platforms
- Detailed business and services article in two editions of our fortnightly in-season email newsletter
- Branding displayed in every edition of our in-season email newsletter
- Four complimentary tickets to end of season function and other events including Season Launch

Strategic Partner - \$4,000

- Teardrop banner (sponsor supplied) at North Sydney Oval, Bon Andrews Oval or Tunks Park on match day
- Branding and naming rights for one weekly in-season social media post (e.g. “play of the week”), for all social and Bears-controlled media
- Logo on the majority of club-wide social media graphics
- Advertising banner and dedicated page on club website
- Dedicated advertising campaign on social media platforms
- Detailed business and services article in two editions of our fortnightly in-season email newsletter
- Branding displayed in every edition of our in-season email newsletter
- Complimentary pair of tickets to end of season function and other events including Season Launch

Team Sponsor - \$2,500

- Branding and naming rights for a specific team, for all social and Bears-controlled media, to include social media posts with team lists, photos and video highlights
- Advertising banner and dedicated page on club website
- Dedicated advertising campaign on social media platforms
- Detailed business and services article in one edition of our fortnightly in-season email newsletter
- Branding displayed in every edition of our in-season email newsletter
- Complimentary pair of tickets to end of season function and other events including Season Launch

Player Sponsor - \$1,000

- Prominent business branding on all player-specific social media content, to include (as applicable) Men's Player of the Round or the week's Women's MVP; celebration of 100s, 5-wicket hauls and career milestones achieved; and commemoration of representative selections
- Annual social media campaign with links to player and club
- Detailed business and services article in one edition of our fortnightly in-season email newsletter
- Branding displayed in every edition of in-season email newsletter
- Business promotion on the "Player Partners" section of our website
- Complimentary ticket to end of season function and other events including Season Launch



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Alexander the great's huge haul

Matt Alexander tore through the Bankstown order on the weekend but the Bears fell short by one

MATT Alexander has achieved the club's best bowling figures for UTS North Sydney against Bankstown, beating current 2nd Grade captain Glenn Aitken (7/66 in 2005-06). His 7/38 is the best limited overs figures in North Sydney club history.

On a cool but sunny morning, Bankstown won the toss and elected to bat on a dry Bankstown Oval pitch. After a tight start from James Campbell and Will Graham, Alexander was injected into the game snaring the 1st wicket to have Bankstown 1/57 off 14. Alexander claimed two further wickets before destroying the tail.

taking four wickets in 10 balls in the 48th and 50th overs.

UTS North Sydney needed 228 runs for victory and the chase started well for the Bears with Max Bryant and Thomas Jagot putting on 66 for the first wicket. Justin Avendano top scored with 60. As the pitch got slower runs dried up and at 4/113, the Bears needed 115 from the final 15 overs. A quick-fire 41 run partnership between Campbell and Max Papworth, who debuted for the club as cap no. 667, gave the bears a sniff. In the final over, opening bowlers Campbell and Graham required nine runs for victory.

With four needed, the final ball was struck into the deep on the off side, two runs were completed and Graham was run out attempting a third that was never there but would have tied the game. The Bears lose by an agonising 1 run.

In the lower grades, Glenn Aitken (86*) and Broc Hardy (71) set up victory for second grade after a strong bowling performance at Tunks Park from the spinners Jack James (2/31), Sam Alexander (1/38) and Mac Jenkins (2/40). In fifth grade Aditya Nigul scored an unbeaten 60 chasing Bankstown's 149.

Next week the Bears take on Hawkesbury.



Matt Alexander took seven wickets.



UTS NORTH SYDNEY BEARS

People+Culture Strategies

Bevyn White Cricketer of the Year

JUSTIN AVENDANO

903 runs @ 43.53, 4 x 50, 4 x 100, HS 118, 10 catches

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News Cricket

1 February ·

This weekend UTS North Sydney District Cricket Club's Rob Aitken will break the record for the most appearances in Sydney first grade cricket history, in the process overtaking the man who took that honour from his dad.

via Steve Wilson





UTS North Sydney District Cricket Club

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