



# 2020/21 UTS NORTH SYDNEY PLAYER SPONSORSHIP

**UTS**  
SPORT





## SUPPORT YOUR BEARS

The UTS North Sydney District Cricket Club ('The Bears') is one of the foundation clubs of the NSW Premier Cricket Competition, which began in 1893.

The Bears are an integral part of the North Sydney community and call cricket's most picturesque venue, North Sydney Oval, home. Since the first cricket pitch was laid in St Leonards Park in 1867, North Sydney Oval has been synonymous with the game.

The Bears' distinctive red and black colours are instantly recognisable in the Australian sporting landscape while the club's roaring bear logo is equally well known. The club's apparel attracts the community's attention.

The Bears count amongst their alumni 21 former international (Test) cricketers who played for Australia whilst playing cricket for North Sydney and 66 former NSW representatives including famous cricketing identities such as Don Bradman, Bill (Tiger) O'Reilly, Stan McCabe and Sid Barnes.

We field five men's grade teams every Saturday, two men' age group sides, and two women's teams. In addition, each week in excess of 600 local kids take the field for the Bears' junior club, all with the dream of playing on North Sydney Oval in the red and black.

A player sponsorship is the perfect way for local businesses to support their community and promote a healthy lifestyle, while promoting their brand amongst the Bears' community, which includes 2,100 Facebook, 1,350 Instagram and 1,350 Twitter followers.

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YOUR LOGO



**THE VICTOR EMERY CLUB**

**PATRICK LINDSAY 7/33**

**VS EASTERN SUBURBS, 2019-20 ROUND 14**







# PATRICK LINDSAY

## PREMIER CRICKET CAREER MILESTONE

### 300 WICKETS



utsnorthsydneycricket • Follow ...

utsnorthsydneycricket BEARS MILESTONES 🐻

Two Bears stalwarts notched up significant milestones during Round 11. Not only did Robbie Aitken become only the second man in Sydney Grade cricket history to take 600 wickets and score 11,000 runs at First Grade level, but also our Hon. Secretary and Fifth Grade captain @p\_lindz took his 300th Premier Cricket wicket. Congratulations to both!

Read more:  
<http://www.northsydneycc.com.au/new/s/rob-aitken-and-pat-lindsay-chalk-up-milestones/>

#BewareTheBear

Liked by : and 102 others

JANUARY 28

Gear up for Back to the Bears day on November 3 — Google

## PLAYER SPONSORSHIPS

\$1,000 excl. GST

- Prominent business branding on all player-specific social media content, leveraging the Bears' 2,100 Facebook, 1,350 Instagram and 1,350 Twitter followers. This will include:
  - Announcements when the player is the club's overall or first grade Player of the Round
  - Commemoration of 100s and 5-wicket hauls
  - Celebration of career milestones achieved during the season
  - Commemoration of representative selections, if applicable
- Annual social media promotion with links to player and club
- Detailed business and services article in one edition of our weekly in-season email newsletter
- Branding displayed in every edition of our weekly in-season email newsletter
- Business promotion on the "Player Partners" section of [northsydneycc.com.au](http://northsydneycc.com.au)
- Photograph with player and option for player stock photo to include business-branded cap or hat
- Complimentary ticket to end-of-season function

UTS North Sydney Cricket @NthSydCricket • 14 Mar

ROUND 15 & LADDER RESULTS 🐻

1s: Blacktown 231, we finish 6th  
 2s: Blacktown 9/213, 🐻 9/101 (target 110), we finish 8th  
 3s: 🐻 220, we finish 10th  
 4s: Blacktown 127, 🐻 0/20, we finish 17th  
 5s: Blacktown 8/154, we finish 1st

#BewareTheBear  
 #NSWPremierCricket

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### Back to the Bears day

The first grade T20 double header on November 3 is Back to the Bears day for all former players. Whether you donned the red and black, or wore the red, green and gold, the club hopes to see you at North Sydney Oval on the first Sunday in November. [Click here to read more.](#)

### Round 2, Week 1 Wrap

The Bears started round 2 against Hawkesbury strongly with first grade securing first innings points and a number of other grades well placed. [Click here to read more.](#)

### Your Business taking the Bears to the next level

The UTS North Sydney Bears are delighted to welcome Hartford Partners back on board for season 2019/20. [Click here to read more.](#)

Not Secure | northsydneycc.com.au/partners/lavender-ridge/

NEWS PLAYING AT UTS NSOCC CLUB PARTNERS UNIVERSITY WOMEN JUNIOR CLUB

Lavender Ridge

From the picturesque town of Drake in the Hunter Valley comes the superb range of Lavender Ridge wines. Support your UTS North Sydney Bears with a refreshing white or a bold red by ordering your Lavender Ridge wines now.

Simply download the order form by clicking here, fill it in, and email it to committee member Simon Jagot at [sjagot@hsjagot.net.au](mailto:sjagot@hsjagot.net.au)





# KEN IRVINE SCOREBOARD

Toilets

← WOMEN

TOILET

MEN →

NSO

