



# UTS NORTH SYDNEY DISTRICT CRICKET CLUB PLAYER SPONSORSHIP PROGRAM 2023/24

**UTS**  
SPORT





## ABOUT OUR CLUB

The UTS North Sydney District Cricket Club ('The Bears') is one of the foundational clubs of the NSW Premier Cricket Competition, which began in 1893.

The Bears are an integral part of the North Sydney community and call cricket's most picturesque venue, North Sydney Oval, home. Since the first cricket pitch was laid in St Leonards Park in 1867, North Sydney Oval has been synonymous with the game.

The Bears' distinctive red and black colours are instantly recognisable in the Australian sporting landscape while the club's roaring bear logo is equally well known. The club's apparel attracts the community's attention.

The Bears count amongst their alumni 21 former international (Test) cricketers who played for Australia whilst playing cricket for North Sydney and 66 former NSW representatives including famous cricketing identities such as Don Bradman, Bill (Tiger) O'Reilly, Stan McCabe and Sid Barnes.

We field five men's grade teams every Saturday, two men's age group sides, and three women's teams. In addition, each week in excess of 600 local kids take the field for the Bears' junior club, all with the dream of playing on North Sydney Oval in the red and black.

A player sponsorship is the perfect way for local businesses to support their community and promote a healthy lifestyle, while promoting their brand amongst the ever-growing Bears' community.

## SUPPORT YOUR BEARS!



nsdcc.media@gmail.com



+61 (0) 459 951 838



UTS North Sydney District Cricket Club (3k followers)



@utsnorthsydneycricket (3.2k followers)



@NthSydCricket (1.6k followers)

*\*followers count as at August 2023*

# TIM REYNOLDS

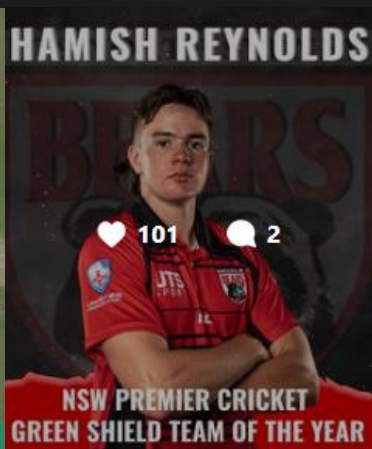


# NSW WOMEN'S CRICKET UMPIRES' ASSOCIATION

NSW PREMIER CRICKET PLAYER OF THE YEAR



SHILOH JULIEN



## Back to the Bears day

The first grade T20 double header on November 3 is Back to the Bears day for all former players. Whether you donned the red and black, or wore the red, green and gold, the club hopes to see you at North Sydney Oval on the first Sunday in November. [Click here to read more.](#)

## Round 2, Week 1 Wrap

The Bears started round 2 against Hawkesbury strongly with first grade

## Your Business taking the Bears to the next level

## PLAYER SPONSORSHIP OVERVIEW

\$1,000 excl. GST

- Prominent business branding on all player-specific social media content, leveraging the Bears' 3,200 Instagram, 3,000 Facebook and 1,600 Twitter followers. This will include:
  - Announcements when the player is the club's men's overall or First Grade Player of the Round, or the week's Women's MVP
  - Celebration of 100s, 5-wicket hauls and career milestones achieved during the season
  - Commemoration of representative selections, if applicable
- Annual social media promotion with links to player and club
- Detailed business and services article in one edition of our weekly in-season email newsletter
- Branding displayed in every edition of our weekly in-season email newsletter
- Business promotion on the "Player Partners" section of our website: [northsydneycc.com.au/partners/player-partners/](http://northsydneycc.com.au/partners/player-partners/)
- Photograph with player and option for player stock photo to include business-branded cap or hat
- Complimentary ticket to end-of-season function

