

# UTS North Sydney District Cricket Club

## Sponsorship Program

UTS North Sydney District Cricket Club ('The Bears') is the premier amateur summer sporting body on the lower North Shore





## **Foundation club for the Sydney Grade Cricket Competition**

# **From the President – UTS North Sydney's place in the world's premier club cricket competition**

The UTS North Sydney District Cricket Club ('The Bears') is one of the foundation clubs of the NSW Premier Cricket Competition, which began in 1893.

The Bears field sides in each of the five senior grades, as well as a side in the Poidevin-Gray Shield (under 21) and AW Green Shield (under 16) competitions. The NSW Premier Cricket Competition is the primary feeder competition to Cricket NSW, which in turn is a major feeder to our national team. The Bears' role is to provide competition and talent to feed this cricket development pathway.

In 2018/19, an exciting new chapter in the club's history commenced with the launch of the women's cricket program. The U18 Bears side made its debut in NSW Premier Cricket's Brewer Shield competition with a full grade program to follow, starting with a third grade team in 2019/20.

In addition to our senior cricket teams the Bears has a junior cricket program consisting of some 500 boys and girls participating in the North Shore Junior Cricket Association (NSJCA) age and Cricket Blast competitions. The NSJCA competitions are played across the North Shore with 10 clubs contributing approximately 2,000 participants.

To prepare our juniors for the NSJCA competition, UTS North Sydney run weekly squad sessions for 150 U9, U10 and U11 players at Bon Andrews. We also actively support the girls "Sixers League" programs through integrated coaching programs.

The Bears boast over a dozen qualified coaches in the senior playing ranks who provide mentorship to the junior players through team coaching, 7-a-side tournaments and the weekly squads.

# Why partner with UTS North Sydney?

## An iconic club with an iconic home

The Bears call cricket's most picturesque venue, North Sydney Oval, home. Since the first cricket pitch was laid in St Leonards Park in 1867, North Sydney Oval has been synonymous with the game.

From the signature fig tree to the classic charm of the Bob Stand (named for the price of entry when it stood at the SCG), the ground is the envy of sports clubs across Sydney.

The Bear's distinctive red and black colours are instantly recognisable in the Australian sporting landscape while the club's roaring bear logo is equally well known. The club's apparel attracts the community's attention.



## A rich and proud tradition in representative cricket

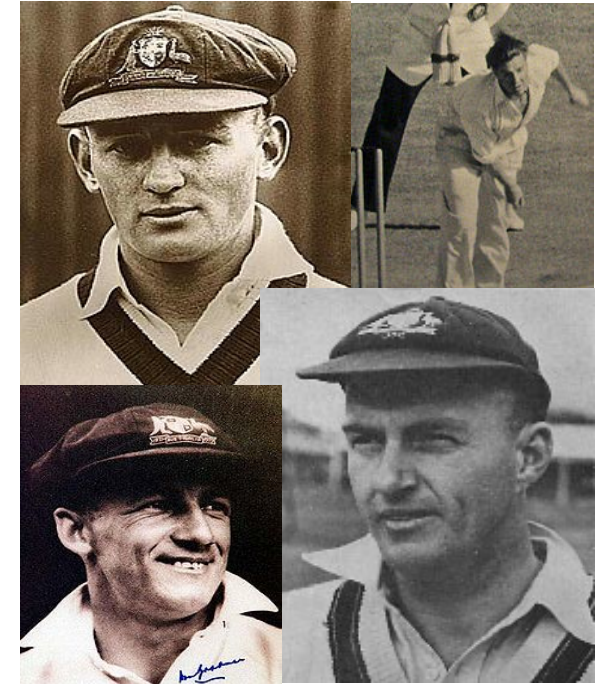
The Bears count amongst their alumnae 21 former international (Test) cricketers who played for Australia whilst playing cricket for North Sydney and 66 former NSW representatives including famous cricketing identities such as Don Bradman, Bill (Tiger) O'Reilly, Stan McCabe and Sid Barnes.

UTS North Sydney has a number of players currently climbing the representative cricket ranks and our coaching staff boast international experience with Jason Krejza our Junior Development Manager and Michelle Goszko the Director of Women's Cricket.

## Regular coverage in media

The Bears receive regular coverage in the Mosman Daily and North Shore times with multiple images highlighting our playing partners last season.

The Bears have a strong social media presence with more than 2,000 followers on Facebook, 1,300 on Twitter and almost 1,100 on Instagram.



**Iconic  
Historic  
Local**

# Bears put Sydney Uni to the sword



## Sponsorship packages

all prices include GST

### Major Partner - \$22,000

Front of shirt sponsorship for Senior and Junior men's playing apparel and all training apparel

Club naming rights on all social and Bears-controlled media

Teardrop banners at all Home Grounds on match day and clinics

Season launch naming rights

Advertising banner on club website

Dedicated advertising campaign on social media platforms

Complimentary table at end of season function

Player, coach or president to make an appearance at a function of your choice (subject to availability)

### Community Partner - \$9,900

Back of shirt sponsorship for all playing apparel

Logo on training apparel

Teardrop banner at Tunks Park or Bon Andrews on match day and clinics

Branding rights on a specific men's side, as well as the U16 and U21 sides, for all social and Bears-controlled media

Advertising banner on club website

Dedicated advertising campaign on social media platforms

Complimentary table at end of season function

### Women's Program Partner - \$8,800

Front of shirt sponsorship for women's playing apparel

Logo on training apparel

Naming rights on all women's cricket social and Bears-controlled media

Teardrop banners on home match day and clinics

Complimentary table at end of season function

Advertising banner on club website

Dedicated advertising campaign on social media platforms

### Strategic Partner - \$5,500

Logo on training apparel

Teardrop banner at Tunks Park or Bon Andrews on match day

Branding rights on a specific men's side for all social and Bears-controlled media

Advertising banner on club website

Dedicated advertising campaign on social media platforms

Complimentary pair of tickets to end of season function

**Building Partnerships**



# Bears in the community



## Junior cricket clinics

The Bears have established a relationship with the North Sydney Junior Cricket and Roseville Junior Cricket Club for the delivery of cricket skills clinics. Players and coaches from the Bears set-aside time to assist our youngest cricketers learn the skills required to enjoy the game.

The Bears also run junior coaching on Wednesday nights during summer. 150 junior cricketers enjoy coaching from highly credentialed cricket coaches, led by former Australian representative, Michelle Goszko. Junior cricket development is a key element to ensuring we retain as many young enthusiasts in team participation sports such as cricket.



## Coach-the-coaches

In an effort to broaden our reach the Bears have commenced a 'coach-the-coaches' program to assist the volunteers who provide coaching to our junior players and teams. By instilling some core skills and philosophies in a seminar, which is accessible to all our junior coaches the Bears strategy is to improve the overall skill and enjoyment level for both the players and their coaches.

The Bears run this program on a purely volunteer basis

## Part of North Sydney



## Community Programs

The Bears have a community engagement agenda that aims to raise our involvement in community-focused activities. Some of the activities include:

- Men's mental health programs
- Fan days in the beautiful environs of North Sydney Oval; and
- Blood donation drives



# Alexander the great's huge haul

Matt Alexander tore through the Bankstown order on the weekend but the Bears fell short by one

MATT Alexander has achieved the club's best bowling figures for UTS North Sydney against Bankstown, beating current 2nd Grade captain Glenn Aitken (7/66 in 2005-06). His 7/38 is the best limited overs figures in North Sydney club history.

On a cool but sunny morning, Bankstown won the toss and elected to bat on a dry Bankstown Oval pitch. After a tight start from James Campbell and Will Graham, Alexander was injected into the game snaring the 1st wicket to have Bankstown 1/57 off 14. Alexander claimed two further wickets before destroying the tail,

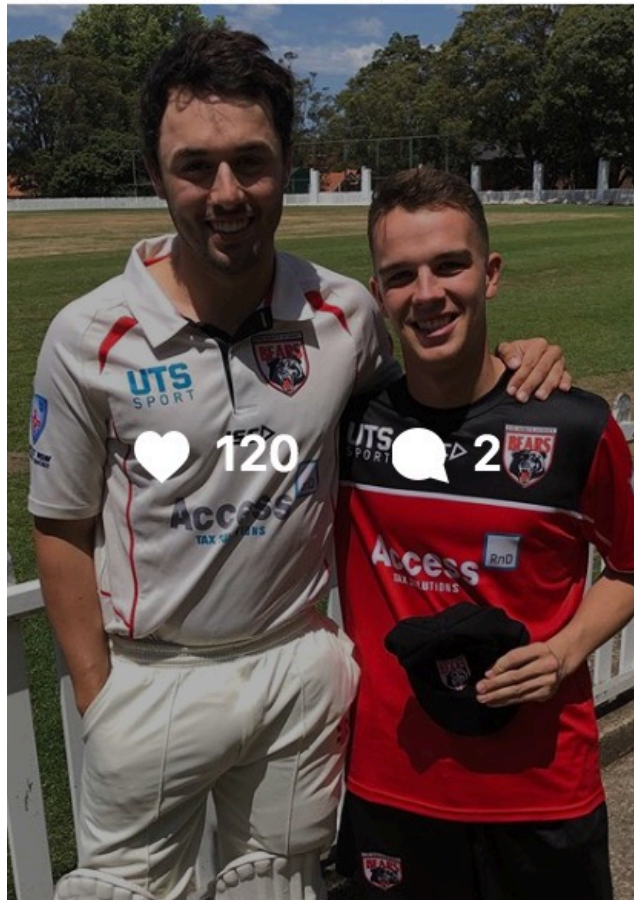
taking four wickets in 10 balls in the 48th and 50th overs.

UTS North Sydney needed 228 runs for victory and the chase started well for the Bears with Max Bryant and Thomas Jagot putting on 66 for the first wicket. Justin Avendano top scored with 60. As the pitch got slower runs dried up and at 4/113, the Bears needed 115 from the final 15 overs. A quick-fire 41 run partnership between Campbell and Max Papworth, who debuted for the club as cap no. 667, gave the bears a sniff. In the final over, opening bowlers Campbell and Graham required nine runs for victory.

With four needed, the final ball was struck into the deep on the off side, two runs were completed and Graham was run out attempting a third that was never there but would have tied the game. The Bears lose by an agonising 1 run.

In the lower grades, Glenn Aitken (86\*) and Broc Hardy (71) set up victory for second grade after a strong bowling performance at Tunks Park from the spinners Jack James (2/31), Sam Alexander (1/38) and Mac Jenkins (2/40). In fifth grade Aditya Nigul scored an unbeaten 60 chasing Bankstown's 149.

Next week the Bears take on Hawkesbury.



UTS North Sydney District Cricket Club

15 November at 13:46 · 🌐

NSW SECOND XI SELECTIONS 🏏

We are delighted and proud to see three Bears named by Cricket NSW for the Second XI fixture between NSW Metro and ACT/NSW Country next week.

James Campbell will represent Metro and make his first appearance at this level since 2012, deserved reward for consistently excellent performances over the last couple of seasons. Meanwhile Justin Avendano and Daniel Leerdam both line up for ACT/Country for the second time this season.... See more



2nd XI: NSW METRO vs ACT/NSW COUNTRY

JAMES CAMPBELL, JUSTIN AVENDANO  
AND DANIEL LEERDAM

Access

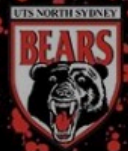
👍❤️ Todd Harper, Cameron New and 45 others

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**TOM JAGOT**  
**SYDNEY SIXERS ACADEMY**  
**BBL QUAD SERIES 2019**



## Bears take first innings in thriller



The Bears in action against Hawkesbury.





## **UTS North Sydney District Cricket Club**

North Sydney Oval

c/o Patrick.lindsay.nsdcc@gmail.com

[www.northsydneycc.com.au](http://www.northsydneycc.com.au)