

UTS North Sydney District Cricket Club

Sponsorship Program

UTS North Sydney District Cricket Club ('The Bears') is the premier amateur summer sporting body on the lower North Shore





From the President – UTS North Sydney's place in the world's premier club cricket competition

Foundation club for the Sydney Grade Cricket Competition

The UTS North Sydney District Cricket Club ('The Bears') is one of the foundation clubs of the NSW Premier Cricket Competition, which began in 1893.

The Bears field sides in each of the five senior grades, as well as a side in the Poidevin-Gray Shield (under 21) and AW Green Shield (under 16) competitions. The NSW Premier Cricket Competition is the primary feeder competition to Cricket NSW, which in turn is a major feeder to our national team. The Bears' role is to provide competition and talent to feed this cricket development pathway.

In 2018/19, an exciting new chapter in the club's history commenced with the launch of the women's cricket program. The U18 Bears side made its debut in NSW Premier Cricket's Brewer Shield competition with a full grade program to follow, starting with a third grade team in 2019/20.

In addition to our senior cricket teams the Bears has a junior cricket program consisting of some 500 boys and girls participating in the North Shore Junior Cricket Association (NSJCA) age and Cricket Blast competitions. The NSJCA competitions are played across the North Shore with 10 clubs contributing approximately 2,000 participants.

To prepare our juniors for the NSJCA competition, UTS North Sydney run weekly squad sessions for 150 U9, U10 and U11 players at Bon Andrews. We also actively support the girls "Sixers League" programs through integrated coaching programs.

The Bears boast over a dozen qualified coaches in the senior playing ranks who provide mentorship to the junior players through team coaching, 7-a-side tournaments and the weekly squads.

Why partner with UTS North Sydney?

An iconic club with an iconic home

The Bears call cricket's most picturesque venue, North Sydney Oval, home. Since the first cricket pitch was laid in St Leonards Park in 1867, North Sydney Oval has been synonymous with the game.

From the signature fig tree to the classic charm of the Bob Stand (named for the price of entry when it stood at the SCG), the ground is the envy of sports clubs across Sydney.

The Bear's distinctive red and black colours are instantly recognisable in the Australian sporting landscape while the club's roaring bear logo is equally well known. The club's apparel attracts the community's attention.



A rich and proud tradition in representative cricket

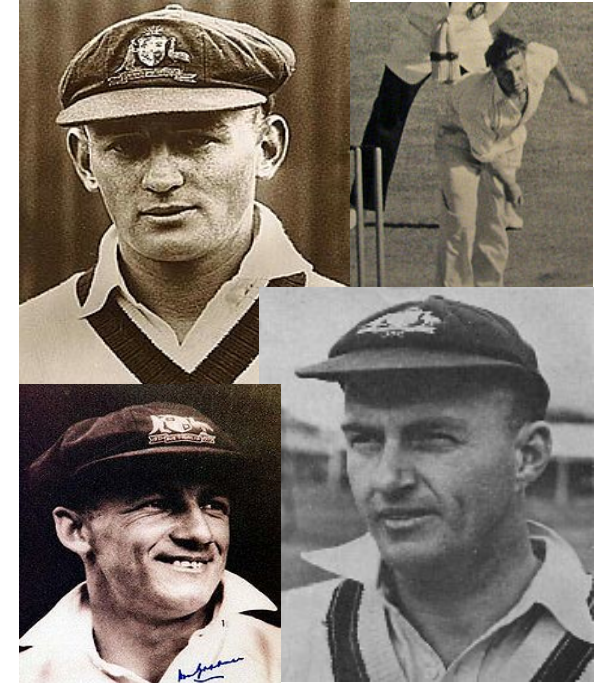
The Bears count amongst their alumnae 21 former international (Test) cricketers who played for Australia whilst playing cricket for North Sydney and 66 former NSW representatives including famous cricketing identities such as Don Bradman, Bill (Tiger) O'Reilly, Stan McCabe and Sid Barnes.

The club is coached by former Australian Test offspinner, Jason Krejza, and with specialist coaching provided by former Victorian players, Adam and James Crosthwaite. The club is focused on developing young players to keep the strong tradition of cricket in Australia thriving.

Regular coverage in media

The Bears receive regular coverage in the Mosman Daily and North Shore times with multiple images highlighting our playing partners last season.

The Bears have a strong social media presence with more than 1,850 followers on Facebook, 1,200 on Twitter and almost 1,000 on Instagram.



**Iconic
Historic
Local**



CRICKET

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Exciting victories by lov

Caroline Tang

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almost on

Sponsorship packages

all prices include GST

Major Partner - \$22,000

Front of shirt sponsorship for Senior and Junior men's playing apparel and all training apparel

Club naming rights on all social and Bears-controlled media

Teardrop banners at all Home Grounds on match day and clinics

Season launch naming rights

Advertising banner on club website

Dedicated advertising campaign on social media platforms

Complimentary table at end of season function

Player, coach or president to make an appearance at a function of your choice (subject to availability)

Community Partner - \$9,900

Back of shirt sponsorship for all playing apparel

Logo on training apparel

Teardrop banner at Tunks Park or Bon Andrews on match day and clinics

Branding rights on a specific men's side, as well as the U16 and U21 sides, for all social and Bears-controlled media

Advertising banner on club website

Dedicated advertising campaign on social media platforms

Complimentary table at end of season function

Women's Program Partner - \$8,800

Front of shirt sponsorship for women's playing apparel

Logo on training apparel

Naming rights on all women's cricket social and Bears-controlled media

Teardrop banners on home match day and clinics

Advertising banner on club website

Dedicated advertising campaign on social media platforms

Complimentary table at end of season function

Strategic Partner - \$5,500

Logo on training apparel

Teardrop banner at Tunks Park or Bon Andrews on match day

Branding rights on a specific men's side for all social and Bears-controlled media

Advertising banner on club website

Dedicated advertising campaign on social media platforms

Complimentary pair of tickets to end of season function

Building Partnerships

Bears in the community



Junior cricket clinics

The Bears have established a relationship with the North Sydney Junior Cricket and Roseville Junior Cricket Club for the delivery of cricket skills clinics. Players and coaches from the Bears set-aside time to assist our youngest cricketers learn the skills required to enjoy the game.

The Bears also run junior coaching on Wednesday nights during summer. 150 junior cricketers enjoy coaching from highly credentialed cricket coaches, led by former Australian representative, Michelle Goszko. Junior cricket development is a key element to ensuring we retain as many young enthusiasts in team participation sports such as cricket.



Coach-the-coaches

In an effort to broaden our reach the Bears have commenced a 'coach-the-coaches' program to assist the volunteers who provide coaching to our junior players and teams. By instilling some core skills and philosophies in a seminar, which is accessible to all our junior coaches the Bears strategy is to improve the overall skill and enjoyment level for both the players and their coaches.

The Bears run this program on a purely volunteer basis

Part of North Sydney



Community Programs

The Bears have a community engagement agenda that aims to raise our involvement in community-focused activities. Some of the activities include:

- Men's mental health programs
- Fan days in the beautiful environs of North Sydney Oval; and
- Blood donation drives



UTS North Sydney District Cricket Club

North Sydney Oval

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